

The logo for SIMRAD, consisting of the word "SIMRAD" in white, bold, uppercase letters on a red rectangular background.

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SIMRAD IS80 AND IS70 PRECISION INSTRUMENTS DELIVER UNPARALLELED PERFORMANCE

Professional-Grade Instruments Designed to Meet the Needs of Superyacht Captains and Owners

Nashua, N.H. – Simrad-Yachting, a leader in the design and manufacture of world-class marine navigation, auto steering, safety, communications and fishfinding systems, announced today the IS80 and IS70 precision instruments. Engineered for commercial use, the new instruments' sophisticated appearance couple with straightforward operation and robust commercial construction, make them the ideal choice for vessel owners seeking instrument acquisitions of the highest caliber. The Simrad IS80 and IS70 multifunction instruments offer clear and concise data with excellent precision, providing unparalleled performance for professional mariners and superyacht owners alike.

The large format 6.8-inch Simrad IS80 displays include the HR80 and WI80, providing important data in both easy-to-see digital and analog formats. Both instruments feature clear LED mode indicators for easy understanding and multiple lighting levels, including daylight modes and lighting zones, for optimum visibility in any conditions. The HR80 multi-mode Heading Repeater provides analog heading along with digital heading in 1-degree or 0.1-degree resolution, true or magnetic reference and professional captains bargraph turn-rate indication as well as actual versus commanded heading. The WI80 displays analog wind angle/direction along with relative, true or geographic wind and provides digital wind speed in m/s, knots, km/h, mph or Beaufort scale. Advanced features include bargraph gust indication and wind speed/direction alarms. Additional Simrad IS80 analog instrument options include at-a-glance displays of important data such as rudder angle, rate of turn, boat speed and engine RPM readings, available in various scales.

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Designed for discerning boaters desiring a more compact instrument display without compromising performance, accuracy and design, the new Simrad IS70 4.5-inch analog instruments are scaled-down versions of the four IS80 analog gauges. The more compact instruments deliver rudder angle, rate of turn, boat speed and engine RPM readings. Both IS80 and IS70 analog instrument series accept multiple input types including SimNet, NMEA 0183 and voltage inputs.

“The IS80 and IS70 multifunction instruments offer professional-grade technology for unsurpassed performance,” said Paul Comyns, director of marketing – B&G, Northstar & Simrad brands, Navico. “Ideally suited for the most discriminating yachtsman, the new instruments appeal to boaters who appreciate elegant design, enhanced versatility and Simrad’s legendary reliability.”

The new IS80 and IS70 Instruments have a suggested retail price of US \$1,000.00 and \$806.00, respectively, while the exclusive IS80 wind and heading instruments are priced at \$2,193.00. The Simrad IS80 and IS70 are available for purchase from authorized dealers and distributors throughout the United States and Canada. For more information on the IS80 and IS70 or the entire line of Simrad branded professional-grade marine electronics, please contact 800-324-1356 (toll-free) in the USA or 800-661-3983 (toll-free) in Canada, or visit www.simrad-yachting.com.

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About Simrad-Yachting:

The Simrad-Yachting brand is wholly owned by Navico, Inc., a privately held, international marine electronics company. Navico is the world’s largest marine electronics company, and is the parent company to five well-established marine electronics brands: B&G®, Eagle®, Lowrance, Northstar and Simrad®.



Simrad HR80 Heading Repeater

This image and others are available as high-resolution JPEGs or TIFFs

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